



McDermaid Roofing team members Elias Monreal and Paul Naretta pick up litter along Kishwaukee Street, Rockford, during the 2015 Great American Cleanup.

Register Now for April 30 Litter Cleanup

The last Saturday in April more than 1,300 people are expected to participate in the 2016 Great American Cleanup™ in Northern Illinois. Community cleanups help maintain property values and beautify neighborhoods.

- Cleanup is April 30, 2016, 9 a.m.—Noon.
- All ages welcome to help.
- Bags and safety equipment provided.

You can choose the area where you pick up litter or ask to be assigned streets in Rockford or Boone or Winnebago Counties. You don't need to be part of a team, but teams are encouraged. Register at knib.org or contact Frank Manzullo, 815-637-1343. Same-day registrations only at Patriots' Gateway, 615 South 5th Street, Rockford.

Pay Too Much in Taxes?

- **Direct some of your refund to the only local non-profit organization** that keeps toxins out of our land and water. Prevent the area from becoming the next Flint, Michigan!
- **You may get a bigger charitable deduction next year by giving now.** Your gift will go to work immediately to reduce blight! Keep Northern Illinois Beautiful not only organizes residents in two counties for the Great American Cleanup, but also help small groups tackle litter and hazards throughout the year. **A community**

Get Tickets Today!

Earth Day Awards Luncheon Supports Mission, Programs

Please join us for the **April 7 Earth Day Awards Luncheon**, which supports the mission of Keep Northern Illinois Beautiful to educate citizens and offer volunteer programs that keep our area clean, green and healthy. International environmental advocate Laura Turner Seydel is the featured guest. As chair of the Captain Planet Foundation, co-founded by her father, media mogul Ted Turner, she is dedicated to creating a healthy and sustainable future for all children. The Captain Planet Foundation supports youth environmental



Laura Turner Seydel with Captain Planet. Co-founded by Seydel's father Ted Turner, the Captain Planet Foundation supports hands-on youth environmental education projects

worldwide. Earth Day Awards honor individuals or companies for their exemplary environmental efforts.

As a director of the Environmental Working Group, Seydel supports work that limits the toxic chemicals in food, air, water and consumer products. She serves on the national boards of League of Conservation Voters, Defenders of Wildlife, Carter Center Board of Councilors and an American Lung Association regional committee.

The luncheon will be at Giovanni's Restaurant and